Permit #F00019839

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019839 **Type of Permit:** FILMING **Release Date:** 09/18/2009

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC
Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS
LOS ANGELES, California 90028

Production Title AVON

Type of Production Commercial - Standard

Producer Christina Donahue

Director Stephane Sednaoui

1st AD TBD TBD

Production Manager Raul Perez

FilmL.A. Coordinator Daniel Alvarez

Location Manager Jeff Morris
Primary Phone Mobile - 213-798-7676
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 213-555-1212
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,472.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD DEPOSIT	$10,000.00
LAUSD CUSTODIAL FEES	$1,085.00
FILMLA MONITOR FEES	$1,920.00
FILMLA MONITOR FEES OVERTIME	$1,395.00
FILMLA MONITOR FEES - DOUBLE TIME	$1,380.00
LAUSD OVERNIGHT PARKING	$2,064.00
LAUSD CENTRAL HIGH SCHOOL FILM USE FEE	$40,000.00
LAUSD CENTRAL HIGH SCHOOL FILM USE ADDL HOUR	$1,000.00

Total Permit Fee $61,026.00

Number of Locations 1

NOT A PERMIT

Permit #F00019839

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number F00019839
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title AVON

Location Manager Jeff Morris
Primary Phone Mobile - 213-798-7676
Secondary Phone

Location Address 450 N Grand Ave, Los Angeles, CA, 90012

Location Names

Location Type School

Location Description CENTRAL LOS ANGELES NEW HIGH SCHOOL #9

Prep Dates 9/19/2009 - 9/20/2009 06:00 - 20:00

Film Dates 9/21/2009 - 9/22/2009 06:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	65
Cube Trucks	4
Generator	1
Motor Homes	2
Semi Trucks	3
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	65
Extras	5
FilmL.A. Monitor(s)	2
LA City UFSO assigned	24192

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes MAY REQUIRE UP TO TWO FILM L.A. MONITORS DEPENDING ON ACTIVITY

Coordinator Note UFSO REQUIRED ON 9/21 AND 9/22 FROM 0700 TO 1800 HOURS

Coordinator Note *2 FILMLA MONITORS REQUIRED ON 9/19 FROM 0730 TO 1700 HOURS

*2 FILMLA MONITORS REQUIRED ON 9/20 FROM 0530 TO 2000 HOURS

*2 FILMLA MONITORS REQUIRED ON 9/21 AND 9/22 FROM 0530 TO 2200 HOURS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : To Be Determined
Street :

NOT A PERMIT